



DIALOGUE

Distribution of unbiased facts is a core protection of freedom



ELECTIONS

Educated voters are the true guardians of our government



MONEY

Massive financial interests corrupt our system when private profit outweighs the public good



OPENNESSES

Objective media promotes objective minds. Change the channel and see something new



CHANGE

Confront long-held views to uncover better solutions, improving the world for all



RIGHTS

Real freedom depends on fighting for the rights of others



ADVOCACY

Action makes government ours when we speak up for our neighbors



CONSENSUS

Careful deliberation and group participation by multiple viewpoints leads to justice



YOUTH

Young voices drive progress and balance our perspectives

DEMOCRATIC REPUBLIC

A SYSTEM OF GOVERNMENT RELIANT ON
INFORMED VOTERS FREELY ELECTING
COMPETENT REPRESENTATIVES

WHAT DOES AMERICA MEAN TO YOU?

- No one above the law?
- Fair elections, free of corruption?
- Adherence to the Constitution?
- Functional checks and balances?
- A responsible, unbiased media?
- Separation of money and politics?

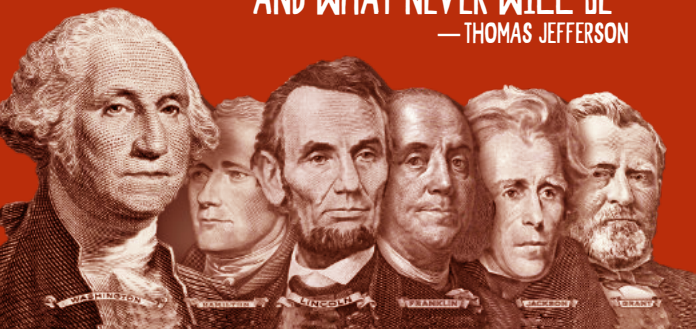
ARE YOU WILLING TO WORK FOR IT?

FIRST IMPRESSIONS ARE LASTING

You deserve the truth. Studies show that we believe what we hear first—even when it's later proven to be false. Hold media and your representatives accountable for their words.

**“IF A NATION EXPECTS TO BE IGNORANT
AND FREE IN A STATE OF CIVILIZATION,
IT EXPECTS WHAT NEVER WAS
AND WHAT NEVER WILL BE”**

—THOMAS JEFFERSON

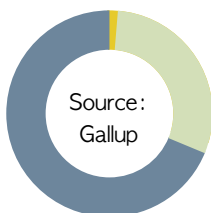


THINK YOU'RE IMMUNE TO POLITICAL PERSUASION? THINK AGAIN.

Politicians spend billions on advertising and media cultivation because it works—even when you think you're resistant. Studies show repeated exposure shapes our political views whether we realize it or not. Recognizing these attempts to influence us helps us make independent choices. Think critically about what you see and hear.

WHAT IS EVERYONE ELSE WATCHING?

We're mainly concerned with what others watch, than what we watch.



Concerned other's news is biased - 69%



Concerned your news is biased - 29%



No answer - 2%



How people feel about media bias in others vs. themselves

groundnews.com: News from all sides

factcheck.org: Respected fact checker

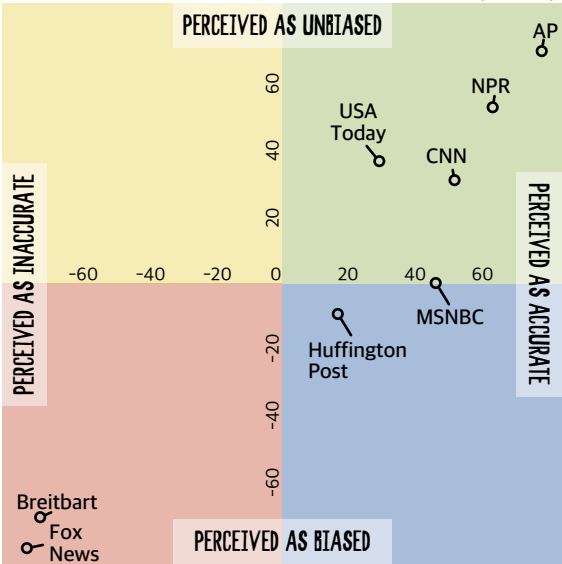
A FREE PRESS: WHAT'S AT STAKE?

The Press Freedom Index by Reporters Without Borders ranks Norway number 1 worldwide in press freedoms, scoring 92 out of 100. North Korea scores 13, the Dominican Republic scores 70, and the U.S. scores just 65—ranking 57th in the world and falling fast.

Our freedoms face constant threats as corrupting political and economic forces pressure news coverage. Protect our rights: support independent journalism, fact-check everything, and hold ALL leaders accountable.

DEMOCRAT PERCEPTIONS

Gallup Survey

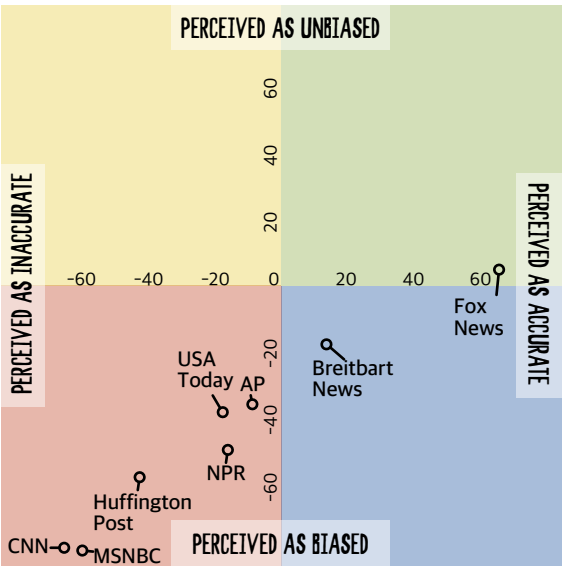


PERCEIVED ACCURACY AND BIAS IN THE NEWS MEDIA

Americans increasingly disagree on news source quality. Political views shape these perceptions, but research reveals verifiable differences in accuracy and bias across outlets. Fact-check before sharing.

REPUBLICAN PERCEPTIONS

Gallup Survey



HIDDEN WAYS TO SUPPRESS FREE SPEECH

In 2025 Craig Aaron, co-CEO of Free Press, a non-profit organization that is a watchdog for media freedoms, said the U.S. is “facing a true free-speech emergency”

“The first amendment exists to stop the government from shutting down speech it doesn’t like. A weaponized FCC is trying to do exactly that”

INTERFERENCE THRIVES ON DIVISION

Foreign governments interfere in our elections by spreading polarizing messages, funding divisive content creators, and sowing distrust in news media.

When we amplify partisan views, we help our enemies weaken our republic. Don't let them polarize your views for profit.

SO WHAT CAN YOU DO? LOOK AT MEDIA THROUGH A NEW LENS

Locate Bias: Look for loaded language, source credibility, funding connections, and your own emotional reactions. Learn to recognize that bias exists everywhere—the goal is awareness, not avoidance.

Extract Essentials: Examine articles to separate facts from opinions and identify core arguments. Eliminate rhetoric to expose substantiated claims and strip away hyperbole.

Note Omissions: Notice what context or counterevidence might be missing. Note potential motives and whether the content presents a complete picture.

Seek Sources: Search to verify claims with primary sources, expert consensus, and diverse viewpoints. Strengthen your understanding by consulting multiple news outlets.

THIS IS A TEST OF THE CITIZENS BROADCAST SYSTEM

Your fellow citizens have established
this alert system to keep you informed.



ARE YOU MAKING YOUR VOICE HEARD?

CALL YOUR REPRESENTATIVE TODAY, TO PROTECT YOUR VOTE TOMORROW!

Resources:

- [usa.gov/elected-officials](https://www.usa.gov/elected-officials): Official list
- 5calls.org: App to call your representatives
- [opensecrets.org](https://www.opensecrets.org): Tracks money in politics
- [represent.us](https://www.represent.us): Non-partisan organization
- [principlesfirst.us](https://www.principlesfirst.us): Conservative organization
- [indivisible.org](https://www.indivisible.org): Progressive organization

deptofdough.org

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